

OFFICIAL RULES
SWEEPSTAKES OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES
AND THE DISTRICT OF COLUMBIA, 18 AND OLDER
US LAWS GOVERN THIS SWEEPSTAKES
VOID IN PUERTO RICO AND WHERE PROHIBITED

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning.

- 1. Sweepstakes Timing/Description:** The *Campbell's Save the Snow Day Sweepstakes* ("Sweepstakes") begins at 9:01 AM Eastern time (ET) on 1/26/21 & ends at 11:59:59 PM ET on 1/31/21 ("Promotion Period"). A random drawing will be held at the end of the Promotion Period to award the five hundred (500) Grand Prizes ("Prize Drawing").
- 2. Eligibility:** Open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older at time of entry. Employees, agents, representatives, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses), and the respective household members, of Sponsor, Promoter, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees, parent companies, prize providers, individuals engaged in the development, production or distribution of Sweepstakes materials, advertising and promotion agencies are not eligible to participate. Sweepstakes is subject to all federal, state, and local laws. U.S. law governs this Sweepstakes. Sweepstakes void in Puerto Rico, the Virgin Islands & where prohibited. Sponsor reserves the right to disqualify participants who violate these Official Sweepstakes Rules or interfere with this Sweepstakes in any manner. If a participant is disqualified, Sponsor reserves the right to terminate that participant's eligibility to participate in the Sweepstakes.
- 3. How to Enter:** Go to SavetheSnowDay.com at any time during the Promotion Period to enter the sweepstakes. Entrants will complete the registration page including their name, address (no PO Boxes), email address, and confirm you are 18 years of age or older and have read and agree to the Official Rules and Sponsor's Privacy Policy. Once completed, click "submit" and you will receive one entry in the sweepstakes. Entries must be received by 11:59:59 PM ET on 1/31/21 in order to be eligible. Limit one (1) sweepstakes entry per person/household/address during the Promotion Period. Limit one (1) address per person. For the purposes of this promotion, a "day" is defined as the 24-hour period beginning at 12:00 AM ET and ending at 11:59:59 PM ET. Promoter's computer is the official time-keeping device for the Sweepstakes. Use of any automated entry software is prohibited. Online entries made with multiple e-mail addresses, mailing addresses, under multiple identities or the use of any agent or other device or artifice to enter multiple times will be deemed invalid. Message and data rates may apply if an entrant submits an entry with a mobile device using their wireless service provider's network. Entrants should check with their wireless service provider for details on these and other applicable charges. Campbell Soup Company, One Campbell Place, Camden, NJ 08103 ("Sponsor") and MSL Group, 1201 Connecticut Ave. NW, STE 1000, Washington, DC 20036 ("Promoter") assume no responsibility for incorrect or inaccurate entry information, human error or technical malfunctions, lost/delayed data

transmission, omission, interruption, deletion, defect, line failures of any computer equipment or software, or any combination thereof, or for lost, stolen, late, illegible, misdirected, entries or mail. Entries that have been generated by a script, macro, bot or any other automated means will be deemed void. If a dispute results as to the identity of an online participant, it will be determined that the sweepstakes entry was submitted by the authorized account holder of the email address from which the entry is made. For these purposes, the authorized account holder is the natural person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor will collect information from the entrant solely for the purpose of awarding prizes.

4. Grand Prize Random Drawing: Five hundred (500) Grand Prize winners will be selected in a random drawing on or about 2/1/21 by MSL Group and will receive their prize in the mail. Entrants will not be notified if they are selected as a Prize Winner. Decisions of the judges will be final and binding on all matters relating to this Sweepstakes.

5. Prizes/Odds of Winning: (500) Grand Prize: A Save the Snow Day Activity Kit (Approximate Retail Value: \$75/each). Total value of all prizes: \$37,500. Odds of winning a Grand Prize in the Random Drawing is dependent on the number of eligible entries received.

6. Prize Restrictions: Prizes will be awarded within 4-6 weeks after the Promotion Period ends. One prize per household or address. Prizes are non-transferable; no substitutions on prize or any portion of the prize allowed except by Sponsor due to unavailability, in which case substitution will be of equal or greater value. Sponsor will not replace any lost or stolen prizes once they are in the Prize Winner's possession. All applicable taxes (if any) and any other costs not specifically stated herein are responsibility of the winner. If a prize is returned or is undeliverable that winner's entry will be void and Sponsor has no further obligation to that entrant.

7. Conditions of Participation: By entering, entrants agree to be bound by these Official Rules & the decisions of the judges, which are final. All materials submitted in connection with the Sweepstakes become the property of the Sponsor and will not be returned. By entering, every winner consents to the use of his/her name and biographical material for advertising, publicity and promotional purposes by Sponsor, or a party designated by the Sponsor, in any and all media now or hereafter known including but not limited to, any online announcements. Entrants release and hold harmless Sponsor, its subsidiary and affiliated companies, prize providers, and Promoter, and their respective officers, directors, shareholders, employees, agents and representatives, ("Releasees") from any claims, actions, injury, loss or damage of any kind, including but not limited to, personal injury or death, arising from this Sweepstakes and from the acceptance, possession, or use or misuse of any prize awarded or participation in any prize-related activity.

8. Internet: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the

administration, security, fairness, integrity or proper conduct of this Sweepstakes, or due to any action, regulation, order, or request by any governmental or quasi-governmental entity, equipment failure, including overloading of a website due to excessive use, threatened terrorist act, terrorist act, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, pandemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause beyond Sponsors' sole and reasonable control, then the Sponsor reserves the right at Sponsor's sole discretion, to void any entries at issue, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of this termination date. Releasees assume no responsibility for incorrect or inaccurate transcription of entry information, or for any human or printing error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, delay in operation or transmission, line failures of any kind including computer equipment, software, inability to access any online service or web site, inability to access or submit the online registration form, or any other error or malfunction, or for destruction or unauthorized access to, or alteration of, entries, or for late, lost, stolen, illegible or misdirected entries. Sweepstakes materials that have been tampered with or altered are void. Releasees are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor or any Sweepstakes entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer or device relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsor reserves the right to disqualify entrants who violate the rules or interfere with this Sweepstakes in any manner. If an entrant is disqualified, Sponsor reserves the right to terminate that entrant's eligibility to participate in the Sweepstakes.

9. Privacy Policy. Sponsor is collecting personal information solely for the purpose of administering this Sweepstakes. No further informational or marketing communications will be received by entrants unless entrants provide Sponsor with permission to do so. Please see Sponsor's Privacy Policy at <https://www.campbellsoupcompany.com/privacy-policy/> for further information.

10. Winners List: For the names of the Grand Prize winners, first name, last initial and town and state, available after 2/2/21, send a SASE to be received by 2/5/21 to: Integrated Marketing Dept., c/o Save the Snow Day Activity Kit Winners, One Campbell Place, Camden, NJ 08103.